

September 25-29, 2023



ARMCUMS

25

San Diego  
2023



 THE DANA  
ON MISSION BAY

Updated Conference Information can be found on our website at: <https://www.armcums.org>

## Greetings from the ARMCUMS Board, and the 2023 Annual ARMCUMS Educational Conference Committee.

This year's conference is being held in beautiful San Diego, California, at The Dana on Mission Bay. It is being co-hosted by San Diego University and University of California, San Diego.

*"The San Diego area has some spectacular beaches. Still, beaches are like seashells: No two are exactly the same. Much like our neighborhoods, the beaches in "America's Finest City" each have a distinct character and personality."* The beach at the Dana on Mission Bay is wonderfully spectacular! - aren't we lucky? To top that off you'll find lots of things to do in the area during your free time.

Did you know that ARMCUMS will be celebrating it's 25th anniversary during the conference. You won't want to miss it! Our conference theme this year is **Mail Services Reimagined. Yesterday. Today. Tomorrow.** What a great time to celebrate the beginning of ARMCUMS and see what all has been accomplished over the past 25 years. We'll close out the celebration evening by hearing from our board on where they see ARMCUMS headed in the future.

When one considers the economic challenges we face in higher education, this conference will provide more value for your dollar with reasonably priced lodging and very affordable registration, priced for multiple individuals from the same school to attend. No other conference offers this much value for your money. This year's conference also offers at least two (2) tours and possibly three (3). We're scheduled to visit both of our co-host schools on Thursday and are working with Amazon on a possible tour of one of their facilities.

The conference will provide participants with the knowledge and information to do more with less. Learn how to add value to your organization and become more productive. Attend sessions broad enough to cover a range of subjects, while detailed enough to specifically improve skills and manage resources, circumstances, and costs.

We look forward to seeing you in San Diego at The Dana on Mission Bay in September.

Sincerely,



**Bruce Barclay**  
**ARMCUMS President**

Updated conference information can be found on our website at:

<https://www.armcums.org>

Conference Registration Form:

<https://form.jotform.com/230477100798156>

On behalf of the ARMCUMS Membership Committee, we would like to extend an invitation to each of you, and introduce, or perhaps reintroduce, you to ARMCUMS and encourage you to become a member of our valued organization.

ARMCUMS membership consists of Community College and University Mail Services (or related departments/services) employees, we'd like to invite you to join or renew your ARMCUMS membership at your earliest convenience. Our membership year runs from July 1 through June 30.

If you're also a NACUMS member, or desire to be one, please know that by renewing your **ARMCUMS** membership **first**, you will receive a discount code to use when paying for your NACUMS membership. NACUMS is unable to refund the difference after the fact, so please remember to renew ARMCUMS first and then use the code provided to receive your discounted NACUMS membership.

The challenges and opportunities of running a successful higher education mail operation have never been greater. Managers can no longer serve in isolation. Mail professionals need a network to increase professional competence and one's ability to achieve the goals of the institution. ARMCUMS can provide you with a collective voice, information, wisdom, expertise, and colleagues to network with.

Through educational programs, newsletters, our website, and our many members, we will do our best to keep you apprised of the critical issues, federal legislation, and hot topics important to our industry. You'll also have opportunities to learn about interesting and effective practices that you may be able to adapt to meet your institution's needs.

Help promote professionalism and respect for higher education mail managers and staff and get the latest crucial information.

Just like most other organizations, we are seeing increased costs in doing 'business' on behalf of ARMCUMS, therefore, the board has voted to increase our membership rates this year. Please know that while we'd love to keep it at the same low rate that it has been for many years, we've done our best to make the increase as minimal as possible at \$10 per person.

### **2023-2024 ARMCUMS Membership Dues**

- Initial Member \$50
- Each Additional Member \$40
- Institutional Membership \$130 (up to 3 members)
- Emeritus \$0

#### **Members will receive:**

- Access to the Members Only section of the ARMCUMS website
- Bi-annual Newsletters
- Certificate of Membership
- Discounts on Conferences
- ARMCUMS Listserv (email group)
- Discount on NACUMS Membership
- Local contacts for networking, information, and support
- Local conferences to meet local representatives to get your issues resolved

If you would like to get in touch with someone from membership, please feel free to contact one of the following committee members:

Lori Sultzer at [lori.sultzer@mtsu.edu](mailto:lori.sultzer@mtsu.edu) or (615) 898.2133

Holly Berryman at [holly.berryman@nwc.edu](mailto:holly.berryman@nwc.edu) or (307) 754.6117

Christi Turner at [christi.turner@usu.edu](mailto:christi.turner@usu.edu) or (435) 613.5317

We look forward to welcoming you as a new or renewed member.

**Are you a former WAUCM Member? Email us for your registration coupon code at: [ARMCUMSinfo@gmail.com](mailto:ARMCUMSinfo@gmail.com).**

***Your ARMCUMS Membership Committee***

# Conference Registration Information:

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### **ARMCUMS Member Registration Fees**

Initial member: \$219 (early bird deadline is Aug 15 for \$20 off)

Additional members from the same school: \$199 each

### **Non-Member Registration Fees**

Initial attendee: \$239 (early bird deadline is Aug 15 for \$20 off)

Each additional attendee from the same school: \$219

NOTE: each new member (returning members are not eligible, sorry!) receives ARMCUMS membership for the 2023-2024 membership year. A \$50 value.

### **Guest and/or Emeritus Member Fees:**

#### **\$75 per person**

- The guest and Emeritus Member fee includes entry to the Awards Banquet and the 25th Anniversary celebration on 9/26/23 ONLY!
- Emeritus members, email us at [ARMCUMSinfo@gmail.com](mailto:ARMCUMSinfo@gmail.com) by Aug 15th to receive a coupon code for \$25 off your Emeritus Member Registration Fee.

**Note:** Both guests and Emeritus members have the option to register as a member attendee in order to participate in all conference meals, tours, etc. The awards banquet and 25th anniversary celebration fee is included in the full attendee fee.

\* Use eb2023 to receive the early bird discount of \$20 off, by August 15th. Applicable to the initial member/attendee for Members, non-Members, and Guests or Emeritus registering at the full attendee rate.



# Hotel Information:

**Conference rate of \$169 plus tax per night.**

[Click here to make your online hotel reservation at The Dana on Mission Bay.](https://res.windsurfercrs.com/ibe/details.aspx?propertyid=17116&nights=5&checkin=9/24/2023&group=ARMCUMS23&lang=en-us&adults=2)

[https://res.windsurfercrs.com/ibe/details.aspx?](https://res.windsurfercrs.com/ibe/details.aspx?propertyid=17116&nights=5&checkin=9/24/2023&group=ARMCUMS23&lang=en-us&adults=2)

[propertyid=17116&nights=5&checkin=9/24/2023&group=ARMCUMS23&lang=en-us&adults=2](https://res.windsurfercrs.com/ibe/details.aspx?propertyid=17116&nights=5&checkin=9/24/2023&group=ARMCUMS23&lang=en-us&adults=2)

- Mention **Annual ARMCUMS Conference** when calling to make your reservation  
- (800) 345-9995

## NOTES:

- **The deadline for hotel reservations at the reduced conference rate is **August 25, 2023** - make your reservation soon!**
- The \$32 daily resort fee is waived for conference attendees staying at The Dana on Mission Bay.
- In addition, the \$25 daily parking fee is waived for any of our attendees staying at The Dana.
- If you choose not to stay at the Dana, the \$25 daily parking fee will apply.
- Tax rate is 12.695%.
- Reservation deadline is Friday, August 25, 2023 and must include payment of first night's room and tax.
- Hotel check-in is 4:00 pm.
- Hotel check-out is 11:00 am.
- You have 48 hours to cancel any room reservation without penalty.
- After 48 hours there is a penalty equivalent to one (1) night's room and tax for each room canceled.
- First event begins at 3:00 pm on Monday, September 25, 2023.
- Last event ends at 11:00 am on Friday, September 29, 2023.
- Please plan to join us from start to finish as we have 10 great educational sessions planned throughout the conference, not to mention some exciting tours.
- Please note that this is a pet friendly hotel.

# Financial Assistance Information

**Need Financial Assistance to attend?** ARMCUMS may be able to assist you with your registration fee. Please complete the [Scholarship Request Form](https://form.jotform.com/223208532428149) —<https://form.jotform.com/223208532428149> Funds will only be available if application is submitted the day before the early bird deadline of August 15th, so submit your request today!

**Do you have a presentation that is pertinent to our attendees that you'd like to present at our 2023 ARMCUMS Conference?** If you will be a registered C&U Conference attendee and are willing to present a pertinent session, please reach out for more details on how you can reduce your conference registration fee by \$75.00. [ARMCUMSinfo@gmail.com](mailto:ARMCUMSinfo@gmail.com)

Or, simply submit the [Call for Presentations Form](#) and we'll reach back out with more information.

[https://docs.google.com/forms/d/e/1FAIpQLScc3XozC30DqmUuMANIzOS6\\_Ldx1jSHV-LfalPYnhqT3kMhEA/viewform](https://docs.google.com/forms/d/e/1FAIpQLScc3XozC30DqmUuMANIzOS6_Ldx1jSHV-LfalPYnhqT3kMhEA/viewform)

Our theme is **Mail Services Reimagined. Yesterday. Today. Tomorrow.**



# San Diego Airport Travel Information:

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## San Diego International Airport

<https://www.san.org/>

### Terminal 1

**FRONTIER**


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**Southwest** 

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***spirit***

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 **sun country**  
airlines

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### Terminal 2

AIR CANADA 

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***Alaska*** <sup>®</sup>

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**allegiant**  
air

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American Airlines 

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BRITISH AIRWAYS 

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 **edelweiss**

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 **DELTA**

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 **JAPAN**  
**AIRLINES**

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 **HAWAIIAN**  
AIRLINES

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 **Lufthansa**

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**jetBlue**

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**WESTJET** 

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**UNITED** 

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# Ground Travel Information: (airport/hotel)

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## Airport/Hotel Transportation

<https://www.san.org/to-from/Taxis>

There are many options to get you from the airport to the hotel and back.

- The Dana does **not** offer shuttle service to/from the airport.
- We recommend a taxi cab. A cab will cost approx. \$20 one-way. Follow the signs in the airport leading to the Transportation Plazas. A Customer Service Representative will place you with the first available taxi, unless you specify a particular taxicab company.
- Uber is certainly an option, however, please know that their rates will fluctuate based on how busy they are. You might get one for less than \$20, however, most times it will be more than the cost of a cab.

We found that the shuttle services tend to be much higher in cost than a cab or uber, however, if you have a group arriving around the same time, you might be able to get a group rate for less.



# Conference Attendance Justification Information

## **Need help justifying your attendance at this year's ARMCUMS Conference?**

Research continues to show that attending educational conferences is the most cost effective method of obtaining industry-specific knowledge, gaining insight into best practices, gathering information on cost reduction and revenue generation and establishing a professional network. Yet, each year more college and universities across the country are reducing or eliminating travel and professional development budgets and much discussion is focused on the value of attending conference programs.

We are pleased to share that ARMCUMS delivers industry leaders with years of experience that know and understand the mail and shipping industry. You will have the opportunity to learn from the best in the business.

We realize that it's not always easy justifying attendance to a conference, especially when budgets are tight. We've put together some ideas and key points to assist you with the process. We've even put together a sample justification letter you can modify to fit your needs and present to your manager.

Please see our website for more information, including a sample letter that you can personalize and a letter from ARMCUMS President Bruce Barclay, which is suitable to give to your Administration and/or Supervisor. Please feel free to use whichever one (or both) that you feel will be most helpful in gaining approval to attend the conference.

<https://armcums.org/conference-attendance-justification/>